

One Small Town Implementation Plan

February 2024

Part 2

HOW DO WE FUND OUR ACTIVITIES?



One Small Town
IS CHANGING THE WORLD

BUSINESS PLANS are a **CRITICAL**

part of the OST plan of action

A demonstration to the community and investors that our projects are solid and feasible

Good business plans attract well informed investors



What do we do with the business plans?

- Design a beautiful brochure and prospectus for each business
- Outline the unique benefits for those who wish to invest
- Outline the return on investment for community and investors
- Outline the required funding
- Present the brochure & pitch deck to investors on our website
- Present a simple way for big investors and ordinary people to invest – HOW?



INVESTOR Tokens

- Every OST business has its own UNIQUE investor token linked to it
- INVESTOR tokens are launched and promoted on our website/platform
- A limited number of tokens are made available based on the funding required
- Example: If we need 1 million dollars, we issue 1 million tokens at 1 dollar each
- Tokens make it easy for big and small investors to participate
- It becomes possible to **Crowd Fund our own businesses** in our communities and retain full ownership of them



INVESTOR Tokens - continued

- Each INVESTOR token collectively represents a 30% net profit share in that specific business
- The amount of net profit you receive, is relative to the number of INVESTOR tokens you hold
- Investors can take a up to a maximum of 30% holding in OST businesses
- 60% is always retained for the OST members of that community
- 10% is retained (4% to OST International, 6% to OST Country & Town)
- Tokens are stored in your OST digital wallet
- Token holders can send, share, or gift their tokens to anyone with an OST digital wallet
- Or token holders can place their tokens for sale on the OST Trading platform to a willing buyer
- In time there will be thousands of OST tokens to trade and share



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Our Website & PR

Play a critical role in our launch and success

- Develop a world class PR campaign
- Promote what we are doing in our towns and what businesses we are launching
- Produce great videos with an inspiring message and a flow of videos with positive news about progress and success in OST



Active PR campaign

- Showcase the many business and investment opportunities
- Promote our products, services, and achievements
- Promote our united FREE contribution force made up of our members
- Promote the high quality of goods and services
- Highlight the good profits because of our united contribution force made up of our members



Develop a customer base for what we build and grow

Use the best talent we can find **in the areas of:**

Sales & Export

Distribution

Delivery & Postage

After Sales Service

Repairs & Maintenance

Fulfilment



**Our
United Free Contribution Force
can achieve much more than
ordinary large corporations
Because
we are doing it for ourselves**



Use our powerful OST platform
in the most effective way
to streamline all our projects, contribution
and delivery



We have created TWO types of OST Tokens



INFINITY: Is the OST asset-backed community reward token, earned by all members in all towns and countries



INVESTOR: Are used to raise funds for OST businesses based on the business plans we write



INFINITY Tokens

- Are used as proof of time contributed by members
- Members receive One token for every 3-hours contributed
- Tokens are deposited automatically into member's Digital Wallet in their OST membership account
- INFINITY token is an important means of exchange between members and will be our saving grace if the banking system should fail
- Tokens can be sent instantly and for free with your digital wallet, to any other OST member worldwide
- Tokens can be shared, or exchanged for items of value like food, car, etc.
- Tokens may be placed for sale on the OST Trading Platform to willing buyers
- Members can earn additional INFINITY tokens by contributing more time
- Full details are available in the White Paper on our website



What can we possibly achieve?

Any town of 10,000 people has the capacity to turn over 1 Billion US dollars or more – per annum



With an expected gross profit margin
of 60% (before costs)
Two thirds of this belongs to the
OST members



This means that every member in our town of 10,000 people should receive many thousands of dollars annually when planned correctly



What are you waiting for?

Join OST today and tell everyone

Let us collaborate, to create
the world we all want to live in.

www.onesmalltown.org



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WHY NOT YOURS?

contact@onesmalltown.org

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